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By Dina Abdelrazik, Research Analyst; Tom Kerber, Director, IoT Strategy; and Brad Russell, Research Director, Connected Home, Parks Associates

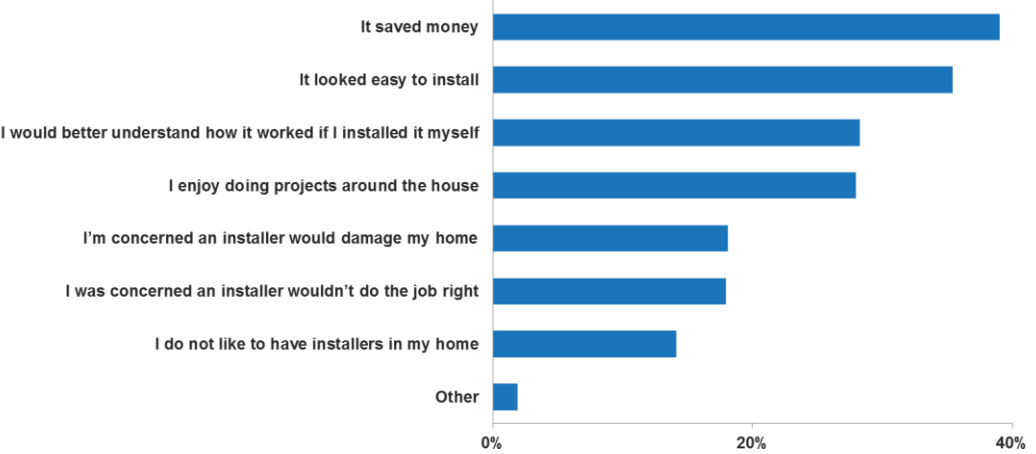
<p>Synopsis</p> <p>The purpose of this report is to inform companies about threats to U.S. professionally installed, professionally monitored alarm companies in the next 3-5 years. Specifically, it seeks to understand the potential impact of various competing DIY solutions on the monitored security industry. The report surveys DIY solutions and provides profiles of key DIY and traditional solution players and a forecast of DIY security hardware and subscription revenue.</p>	<p style="text-align: center;">Consumer Motivations to Self-install</p> <p style="text-align: center;">Reasons for Self-Installing a Security System U.S. Broadband Households Installing Security Systems by Themselves</p>  <p style="text-align: right;">© Parks Associates</p>
<p>Publish Date: 3Q 18</p>	<p>“DIY security solutions provide strategic opportunities for the security industry. New customers may be won with DIY systems and lower cost monitoring options that are contract-free. Strategic opportunities for the residential security industry include growth opportunities for both subscribers and subscriber RMR, monitoring service expansion to smart products, differentiation through new business models, and the potential to leverage technology through software development,” said Dina Abdelrazik, Research Analyst, Parks Associates.</p>
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